



FLIGHT CHOPS 2019 - MEDIA

Flight Chops is more than a Youtube Channel.

It's the best aviation content on the internet.

It's also an engaged and passionate Aviation Community:

ASPIRING AVIATORS • CIVIL & MILITARY PROS • WEEKEND WARRIORS • RUSTY PILOTS

OUR REACH

AVG. MONTHLY VIEWS

750k+

AVG VIEWER RETENTION

58%

YOUTUBE SUBSCRIBERS

225k+

INSTAGRAM FOLLOWING

20k+

EMAIL SUBSCRIBERS

17k+

FACEBOOK COMMUNITY

15k+

TWITTER FOLLOWING

7k+

VIDEO SPONSORSHIP

The channel has 30 million total views, 10 million of which were in 2018 alone.

- Broadcast-quality episodes published every 2 weeks
- Very solid 58% viewer retention (way above average)
- Average per-episode views: 20k+ in 48 hours | 75k+ per year
- Several episodes have broken 1M+ views
- Many new episodes currently in post-production
- Dozens more in pre-production around the world
- Most successful Patreon crowd-funding campaign in aviation
- Robust fan engagement and flying community

Currently Available for April 2019-March 2020:

Annual Video Sponsorship includes Head credit or Tail credit placement on a minimum 24 episodes throughout the year + several organic story-driven product/service mentions.

(Note: video sponsorships are not considered product endorsements and as such, do not determine the episode's content.)

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Affiliated
With



FLYING

MEET STEVE THORNE

Raised on stories of his late grandfather's heroic time as a WWII Spitfire pilot, filmmaker Steve resolved to learn all he can about aviation from IFR to warbird training so he, too, can someday fly a Spitfire, the pinnacle of pre jet-age flight. But no road to our dreams is ever a straight line. As fatherhood, career and life unfold, Steve refuses to give up on his dream and generously shares his journey along the way, which continues to include some pretty epic detours and adventures.



Contact & Pricing • team@flightchops.com